



CONTACT:

[INSERT COMMUNICATION CONTACT NAME]

[INSERT ORGANIZATION NAME]

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[INSERT EMAIL]

**FOR IMMEDIATE RELEASE:**

**Annual Fundraiser Celebrates [PARTNER/ORGANIZATION NAME] As A Nevada Big Shot  
*21<sup>st</sup> Annual Silver Syringe Awards Recognizes Healthcare Heroes in Nevada***

**[April XX, 2019]**— Immunize Nevada is hosting the 21st Annual Silver Syringe awards in Reno to celebrate over two decades of immunization successes in the Silver State. Individuals and organizations who go above and beyond in preventative health efforts are honored for their life-saving work as healthcare champions throughout Nevada.

[PARTNER/ORGANIZATION NAME] is being recognized as a Silver Syringe [WINNER or NOMINEE] to celebrate their success in [INSERT AWARD CATEGORY NAME]. [XXXX's] hard work is ensuring that Nevada is protected against vaccine-preventable disease and promoting the health of our local communities.

[ADD INFO ABOUT YOUR SPECIFIC ORGANIZATION OR AWARD WINNER/NOMINEE]

The northern Nevada awards, set for Thursday, April 25 at 6 p.m. at the Renaissance Reno, kicks off with cervical cancer survivor and advocate Tamika Felder who will be sharing her personal experience with cervical cancer and living life with purpose after surviving cancer.

In addition to Silver Syringe winners being recognized at the annual dinner event, a number of provider offices, hospitals, tribal health centers and post-acute care facilities from throughout Nevada will be recognized for meeting Healthy People 2020 goals of high immunization rates. A complete list of the awardees can be found at [Healthy People 2020 Statewide Winners](#).

Silver Syringe began in 1998 to celebrate Nevada's immunization successes and champions. Today, the event has become a statewide tradition for Nevada's immunization and healthcare partners. This year's event is generously supported by: AVMS, Anthem, Boyd Gaming, Carson Medical Group, Carson Tahoe Health, Community Health Alliance, The Eyecare Center, Health Plan of Nevada, Hometown Health, Nevada Health Link, Nevada State Immunization Program, PhRMA, Renown Health, St. Mary's Health Network, Silver Sage Center for Family Medicine, SilverSummit Healthplan, UnitedHealthcare, Washoe County Health District.

*Immunize Nevada is widely recognized as Nevada's trusted resource for immunizations and community health for all ages by fostering education and statewide collaboration. Immunize Nevada's vision is healthy communities across Nevada protected from vaccine-preventable disease. For more information, visit [ImmunizeNevada.org](http://ImmunizeNevada.org)*

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