



Immunize Nevada is excited to once again host #Jeans4Vaccines and we are asking everyone to wear jeans on the last Friday of August as part of National Immunization Awareness Month. #Jeans4Vaccines is casual Friday with a cause, and we encourage you, as a business leader, to pledge support and encourage your employees to participate on August 30th.

KEY MESSAGES

- You love to wear jeans on casual Fridays. You also love being healthy. #Jeans4Vaccines allows you to express your individuality while also helping you promote a healthy lifestyle.
- Good jeans are important. Vaccinations are even more important. You can promote health, prevent disease, and make a fashion statement with #Jeans4Vaccines.
- It's the Friday before a 3-day weekend. It's the perfect time to wear #Jeans4Vaccines!
- Vaccines keep Nevada healthy. Jeans keep Nevada stylish. #Jeans4Vaccines
- Show your Nevada pride and support healthy communities with #Jeans4Vaccines.

HOW TO PARTICIPATE

- Register your company at jeans4vaccines19.eventbrite.com
- Create awareness with your employees or colleagues about wearing jeans on August 30th (e.g., internal emails, sharing reminders at staff meetings, distributing posters.)
- Hold a contest for the most creative or outrageous denim. Think Britney and Justin!
- Use Immunize Nevada's educational materials to learn about and share the facts about immunization recommendations for all ages. Download flyers at immunizenevada.org/jeans4vaccines
- Follow us on social media for more ideas and shareable posts.
- Snap team photos on August 30th and post on social media. Be sure to use the hashtag #Jeans4Vaccines and tag @ImmunizeNevada on Facebook or @ImmunizeNV on Instagram/Twitter.

CONTACT US

- info@immunizenevada.org
- immunizenevada.org/jeans4vaccines