



GIVE AT THE OFFICE

Workplace giving is a simple, convenient, and effective way to support Immunize Nevada's life-saving mission of promoting health and preventing disease. You live here, you work here, and you play here. You can help while doing all of those - your time, passion, and voice. Being a fundraising champion at your workplace can make a big difference!

The Need

Each month, we serve an average of 13,000 Nevadans at in-person immunization and health events, through our webpages, on social media, at our community meetings, and via healthcare professional trainings. We help people overcome barriers, we provide people the information they need, we engage the next generation, and we foster collaboration to maximize resources.

Did You Know?

- 29 percent of Nevada's toddlers are not up-to-date on recommended vaccines.
- 60 percent of teens are not fully protected against HPV associated cancers.
- Nevada is last in the U.S. for its influenza immunization rate.
- Programs like our new parent PINK Hospital portfolios, school-located flu clinics, homeless youth outreach, immunization resources for parents and more are all significantly funded through charitable gifts.
- Creating a better and healthier future for our state has been our vision for more than 20 years. Through our work, communities across our state are better protected from disease. However, we need to stay vigilant as we can't predict when or where the next outbreak will occur.

Almost any activity or event can be used to launch a fundraising program and build a stronger workplace culture. Here are a few ideas to get you started, but the opportunities are endless!

Plan a Workplace Fundraiser

- Book Sale: Collect donated books from employees and sell them during lunch or breaks.
- Jeans for Vaccines: Arrange a day when employees can pay a set amount of \$ to wear denim to work. Pick your own day or join our statewide day to celebrate National Immunization Month, August 31, 2018. Ask about our toolkit!
- Dedicate a day/week/month to collect donations instead of going out for coffee, lunch, or those morning donuts!
- Coins for Charity: Place jars in the office for "extra change" and have departments compete to raise the most money.





Create a Personal Fundraising Page

Online fundraising is a fun and easy way to raise money for charity! By creating a campaign on Razoo, you and your donors can directly support Immunize Nevada. It's free for you to set up, and you'll be making an impact on your community in minutes! Just set a fundraising goal, build your page, launch it, and share it. Visit razoo.com/fundraise/start to get started and follow these steps:

- » Choose "Fundraiser"
- » Input your fundraising goal amount
- » Choose "A certified charity" – type in Immunize Nevada
- » Build your page!

Recruit a Workplace Team

Immunize Nevada is the charity of benefit for two local fitness-oriented events. Competing together fosters a collective feeling of pride and accomplishment after teams complete a race. Companies can create teams and raise pledges for the Rotary Polio Purple Pinkie Trail Run/Walk and the Northern Nevada Dragon Boat Races. Visit immunizenevada.org/partners/our-events for more information about these opportunities and see what you can accomplish together.

Take Advantage of Workplace Tools

Does your company match charitable gifts to local nonprofits? Provide a payroll deduction option? Have a "Dollars for Doers" grants program for volunteer hours completed? Finding out is as easy as asking your supervisor or organization's HR representative. Taking this small extra step can amplify your contribution and influence your company's philanthropic activities. Your workplace may also participate in programs like Benevity. You can find Immunize Nevada by searching the Benevity portal. If you are a federal employee, you can designate your gift through the Combined Federal Campaign using #45618 on your pledge forms.

For additional information on how your workplace can help Immunize Nevada promote health and prevent disease, please contact Heidi Parker, Executive Director at 775-624-7114 or heidi@immunizenevada.org.

To follow our impact across Nevada, visit us on social media (Facebook, Twitter, Instagram) or subscribe to our blog: immunizenevada.org/blog