

HOW TO BE A VACCINE ADVOCATE

WHY ADVOCATE?

Advocating for Nevada's communities is an important part of public health and healthcare. Not only are you an expert resource for your patients, clients, colleagues, and more; you are also a key resource for legislators.

WHY NOW?

The World Health Organization (WHO) named vaccine hesitancy and vaccine refusal as a Top 10 threat to global public health in 2019.

Rep. Adam Schiff (D-CA), recently sent a letter to the Chief Executive Officers of Google and Facebook expressing concern that the company's platforms including YouTube, Facebook and Instagram, are contributing to declining vaccination rates by disseminating unfounded and debunked theories about the dangers of vaccinations.

According to the WHO, the current worldwide measles outbreak has expanded to 40 countries including the U.S. - in Washington, Oregon, New York, and Texas; with the majority of cases in unvaccinated children.

TAKE ACTION

Connect with Legislators

Send an email or call your representatives with factual information and a reminder that vaccinating parents are the majority in Nevada; emphasize vaccines save lives, non-medical exemptions are not based on sound science, and you care about public health and community immunity.

Be brief, be positive, focus on your agenda - is it your kids, someone you know who is immune compromised, your elderly mother, your community? Identify a story you can use to illustrate why vaccines are important in protecting all of us.

Use your voice and submit an online bill opinion on the Nevada Legislative website. You can submit in favor or against, along with a comment if you choose.

Help Build a Network

Think of 3-5 individuals and groups with whom you have a direct connection and already know would be supportive. Encourage them to get involved and join your efforts.

Stay Connected

Join your professional organization - such as the Nevada Public Health Association, Nevada Nurses Association, etc.

Be informed of current immunization issues. Follow Immunize Nevada on social media, share our posts, and subscribe to our blog.

Follow the hashtags #VaccinesWork #NVLeg

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