



2nd Annual Virtual Big Shots Breakfast
“Celebrating the Everyday Heroes Among Us”
December 11, 2020 – 9:00 am to 10:00 am

You are invited to join Immunize Nevada for the 2nd Annual *virtual* Big Shots Breakfast celebration Friday, December 11, 2020. Transitioning Big Shots to a virtual environment in 2019 created a tremendous opportunity: it allowed us to make the event statewide — enabling far greater participation and the opportunity for all supporters to gather from points north and south in unified support of vaccine science.

In addition to the generous benefits below, your investment will help build healthy Nevada communities by supporting our programs such as vaccine access for all Nevadans, public awareness and information campaigns, educational events for health care professionals, and more. Contact Heidi Parker, Executive Director at heidi@immunizenevada.org or 775-624-7114 to reserve your sponsorship today!

SPONSORSHIP OPPORTUNITIES			
Influencer \$5,000 (Limit 2) – 1 left	Champion \$2,500	Advocate \$1,000	Protector \$500
(4) Virtual table of 10 with attendee gifts	(3) Virtual table of 10 with attendee gifts	(2) Virtual table of 10 with attendee gifts	(1) Virtual table of 10 with attendee gifts
Logo recognition on website, social media, and email communications	Logo recognition on website, social media, and email communications	Logo recognition on website and email communications	Logo recognition on website
Video, logo on virtual background, and mention during event	Logo on virtual background and mention during event	Mention during event	Recognition in post-event email newsletter to 3,500+ subscribers
Add your logo item in the table party box	Add your logo item in the table party box	Add your logo item in the table party box	
Partner spotlight in pre-event email	Partner spotlight in pre-event email	Partner spotlight in pre-event email	
Opportunity to announce keynote speaker	Opportunity to announce award category and winner	Recognition in post-event email newsletter to 3,500+ subscribers	
Opportunity to add logo to attendee gifts (<i>deadline October 30</i>)	Recognition in post-event email newsletter to 3,500+ subscribers		
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