

CHAPTER 8 – EDUCATION, INFO, TRAINING & PARTNERSHIPS

Goal: Provide immunization stakeholders (including health care providers, immunization program staff, and consumers) appropriate and timely evidence-based education, training and communication on immunization-related issues. (IPOM 8.3)			
Objectives	Activities	Date Due By	Documentation
(0805) (IPOM 8.3a) By 12/31/2012, utilize the Guide to Community Preventive Services as a primary resource for evidence-based recommendations and findings about strategies that work to improve public health. Incorporate findings into all education, training and community programs reaching health care providers, immunization program staff, consumers and the community at large.	1) Throughout 2012, the Northern Nevada Immunization Coalition will support vaccination programs in schools and organized child care centers via: a) Immunization education and promotion. Coordinate with Washoe County Health District on educational materials. Assist in coordinating a Northern Nevada based webinar for training of child care workers. b) b) Referral of under-immunized school or child care center attendees to vaccination providers.	12/31/2012	Mid-Year & End-of-Year Progress Report
	2) Throughout 2012, the Northern Nevada Immunization Coalition will utilize the Guide to Community Preventative Services and provide client or family incentive rewards. This includes transportation gas cards and/or bus tickets to families needing to immunize their children at a community clinic in any of the 13 counties NNIC serves. Funding for gas cards/bus tickets will be secured through other grants.	12/31/2012	Mid-Year & End-of-Year Progress Report
	3) Throughout 2012, the Northern Nevada Immunization Coalition will utilize the Guide to Community Preventive Services and implement a combination of community-based interventions such as: client reminder/recalls, mass and small media, educational activities.	12/31/2012	Mid-Year & End-of-Year Progress Report
(0804) (IPOM 8.3f) By 12/31/2012, develop communication messages, campaigns and programs based on assessed needs of the community and high risk populations.	1) For National Infant Immunization Week (NIIW), the Northern Nevada Immunization Coalition will promote immunization events and clinics. The coalition will utilize CDC resources and other tools to assist in promoting NIIW events.	4/30/2012	Mid-Year & End-of-Year Progress Report (to include): • # of NIIW events/clinics promoted
	2) Throughout 2012, the Northern Nevada Immunization Coalition will distribute educational packets to schools, health care providers, licensed child care providers, and organizations that serve seniors, and other key stakeholders working with consumers.	12/31/2012	• Mid-Year & End-of-Year Progress Report • Copy of educational packet

Goal: Collaborate and form partnerships with consumer and advocacy groups and other governmental organizations and agencies to provide education, training and communication on immunization-related issues. (IPOM8.4)

Objectives	Activities	Date Due By	Documentation
<p>(0809) (IPOM 8.4a) By 12/31/2012, assess community to determine populations at high-risk in your community and other governmental organizations or agencies to collaborate and partner with. Appropriate collaborations may include WIC, STD programs, Indian Health Services, programs serving the elderly or other populations at high-risk.</p>	<p>1) Throughout 2012, Northern Nevada Immunization Coalition (NNIC) and Southern Nevada Immunization & Health Coalition (SNIHC) will work to assess their community to determine populations at high-risk and identify governmental organizations/agencies to collaborate/partner with in. SNIHC will use data from the Clark County White Paper and NIIC will do the research for a Northern Nevada White Paper or other sources.</p>	<p>12/31/2012</p>	<p>Mid-Year & End-of-Year Progress Report (to include):</p> <ul style="list-style-type: none"> • # of partnerships and collaborations developed with other governmental orgs/agencies. • Populations of high risk identified.
<p>(0810) (IPOM 8.4b) By 12/31/2012, assess needs of community to determine which non-governmental organizations, such as local business, education, health care, faith-based and community organization to collaborate and partner with.</p>	<p>1) Throughout 2012, all three coalitions will work to collaborate/partner with non-governmental organizations in their jurisdiction to promote immunizations. Data from White Papers can be used to help determine which non-governmental organizations to partner with.</p>	<p>12/31/2012</p>	<p>Mid-Year & End-of-Year Progress Report (to include):</p> <ul style="list-style-type: none"> • # of collaborations or partnerships with non/governmental organizations created.