

nFLUence | CAN InFLUence | CAN InFLUence | CAN InFLUence



**Northern
Nevada
Immunization
Coalition**

2010 Annual Report

It has been a year of change

for many organizations that serve our region, and most of us are doing more with less. Despite these challenges, the Northern Nevada Immunization Coalition (NNIC) continues to prosper and uphold our mission by expanding our impact, membership and community projects. We continue to promote health and prevent the incidence of vaccine-preventable diseases through our three committees [Childhood, School and PPF/Adult] by identifying objectives that address the following goals: provide immunization awareness, education and access to the community; provide immunization information, education, and support to health care providers; advocate for local policy changes to maximize immunization levels.

Nevada lags in a variety of national indicators

including immunizations, children's and preventative health care. NNIC is committed to improving Nevada's rankings through innovative projects, annual events and community collaborations. We also know, in addition to accessing health care services, many families are facing problems related to food, housing, employment, lack of insurance and more.

In 2010, NNIC contributed to reducing these barriers

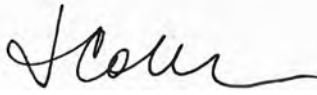
by providing almost **450** free immunizations to NV Energy customers who struggled to pay their energy bills; during Nevada Infant Immunization Week nearly **1,000** children received free shots and health care services; more than **20,000** unused syringes from the H1N1 epidemic were redistributed to **15** nonprofit community clinics; our ADDY award-winning influenza outreach campaign "InFLUence Others: Get Vaccinated" reached an estimated **570,000** people across northern Nevada; **300** pounds of food and cash donations were collected for the Food Bank of Northern Nevada; **700** Sun Valley families received free immunizations, bike helmets/locks, booster seats, books, light bulbs and more at the Give Kids a Boost: Health and Safety Fair; distributed **7,500** free flu shot vouchers to elementary and middle schools in the North Valleys; hosted **4** Patient Protection and Affordable Care Act community forums with Senator Reid's office and honored **35** Silver Syringe Award Winners, spanning **6** Nevada counties for their outstanding immunization efforts. Lastly, NNIC partners provided over **40,000** free and/or low-cost vaccinations in non-traditional settings including shopping centers, grocery stores, homeless shelters, K-12 schools, food banks, drive-thru clinics, neighborhood festivals, pre-schools, head start centers and more.

In honor of NNIC's 15th anniversary, we are truly grateful

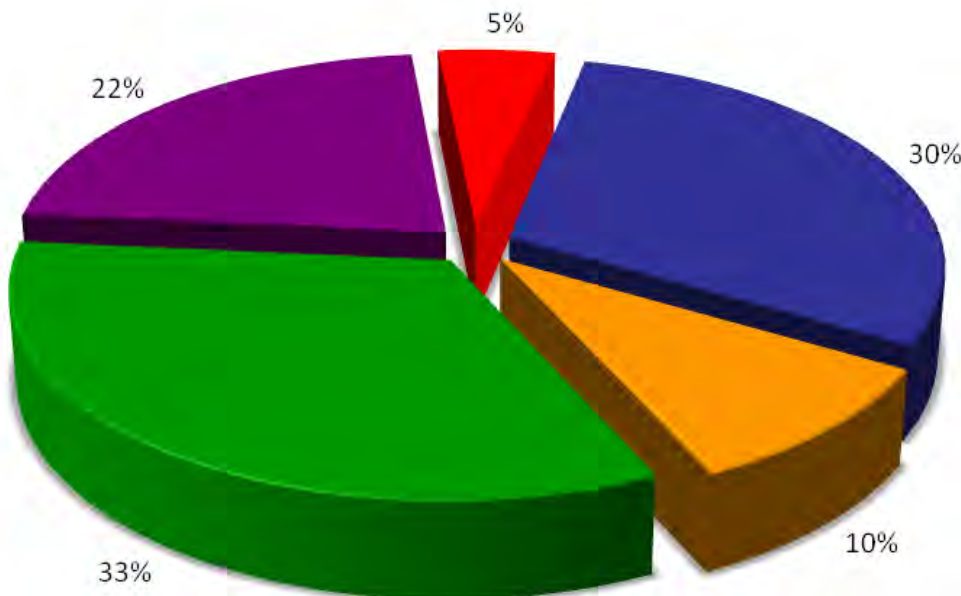
for our members, community partners and staff. It's because of them that NNIC continues to thrive. We are proud to represent and serve an organization that brings our community together to improve the health of the Silver State. As we look to the future, your continued support and participation is vital to NNIC's continued success in 2011 and beyond.



Heidi S. Hurst, MA
Director, NNIC



Jaime Collins, MBA
Chair, Community Board



The federal, state and private funds we receive are directly invested in community projects

- Administrative
- Childhood Projects
- InFLUence Projects
- School Based Projects
- General Projects

Thank You for Supporting our Vision

FINANCIAL

- Amerigroup Community Care
- Anthem Blue Cross and Blue Shield
- Dermody Properties Foundation
- GlaxoSmithKline
- Immunization Action Coalition
- Nevada State Immunization Program
- Nevada State Public Health Preparedness
- Novartis
- NV Energy Foundation
- Reno PM Services, Inc.
- Safe Kids Washoe County
- Saint Mary's

CLINICS

- Carson City Health and Human Services
- Carson City School District
- Communities in Schools of Northeastern Nevada
- Douglas High School
- Elko County School District
- HAWC Community Health Centers
- Kids to Seniors Korner
- Nevada Health Centers
- Nevada State Community Health Nursing
- Nevada State Immunization Program
- Nevada State Public Health Preparedness
- Nevada WebIZ
- Renown Health and Wellness
- Saint Mary's Immunization Program
- Saint Mary's Nell J. Redfield Health Centers
- Silver Stage Task Force
- UNR Orvis School of Nursing
- Washoe County Health District
- Washoe County School District
- William Bee Ririe Hospital Clinic

IN-KIND/VOLUNTEERS

- Clear Channel Digital
- Doughboy's Donuts
- Jimmy John's
- Immunize Nevada
- KTVN Channel 2
- KRZQ/KTHX/KURK Radio
- MedImmune
- Merck
- Nevada Appeal
- Nevada Wolf Pack
- Pfizer
- Reno eNVy
- Reno Gazette Journal
- Starbucks on 5th Street
- Sun Valley General Improvement District
- Truckee Bagel Company
- University of Nevada Honors Program

and all of our 150+ amazing members!

We apologize for any omission of supporters, we're thankful for such a long list!

412,000

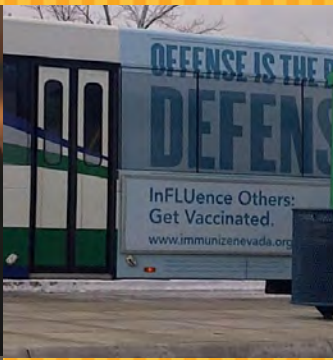
vaccinations recorded by northern NV healthcare providers in 2010

source: Nevada WebIZ

"The whole is greater than the sum of the parts" - Aristotle



- Carson
- Churchill
- Douglas
- Elko
- Humboldt
- Lander
- Lyon
- Mineral
- Pershing/Storey/Eureka
- Washoe
- White Pine



LEADERSHIP

STAFF

Heidi S. Hurst, MA
Director

Emily Stratton
Marketing & Project Coordinator

COMMUNITY BOARD

Jaime Collins, MBA, Chair
AMERIGROUP Community Care

Lynn Shore, RN, Vice Chair
Washoe County Health District

Steve Kutz, RN, MPH, Past Chair
Washoe County Health District

Michelle Washington, Childhood Chair
AMERIGROUP Community Care

Doreen Begley, RN, MS, School Chair
UNR Early Head Start

Jeanne Meachem, RN, MSN, Adult/PPFI Chair
VA Health Care System

PROFESSIONAL AFFILIATIONS

Healthy Communities Coalition of Lyon and Storey Counties
Human Services Network
Maternal Child Health Coalition of Northern Nevada
Safe Kids Washoe County
The Senior Coalition
Washoe County Chronic Disease Coalition

MISSION

The Northern Nevada Immunization Coalition (NNIC) is committed to protecting the health of northern Nevada residents and decreasing the incidence of vaccine preventable diseases through community partnerships, advocacy and educating parents, health care professionals and community members. NNIC serves 13 Nevada counties: Carson, Churchill, Douglas, Elko, Eureka, Humboldt, Lander, Lyon, Mineral, Pershing, Storey, Washoe and White Pine.

CONNECT

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NNIC operates as a 501(c)(3) program of Saint Mary's Foundation which serves as our fiscal agent. Tax ID #88-0188386